ISHUCAR by ISHUKART

OWNER'S MANUAL

E-Book · Edition 2026 · For all IshuCar models

Aero D Crossover · Off-Road SUV · 100% Electric

INSIDE THIS MANUAL

1. Welcome to the IshuCar family
2. The line-up: Aero D, SUV and Electric
3. Booking, token and delivery — how it works
4. Auto Drive Mode
5. Charging guide (IshuCar Electric)
6. Servicing — only Rs 300, for life
7. Warranty — 15-year battery cover
8. Safety, app and connectivity
9. FAQ and contact

Drive a Better Tomorrow — nayi soch, naye raaston ke liye.

Welcome

Chapter 1 · Namaste aur swagat hai

Namaste! Aapne apni IshuCar reserve karke ek Founding Owner ban gaye hain — ya banne ki taiyari kar rahe hain. IshuKart banata hai premium vehicles jo har Indian road ke liye bani hain: sheher ka traffic, gaon ka kachcha rasta aur highway ka lamba safar.

This manual explains everything you own, how it works and how IshuKart stands behind it — for life.

OUR PROMISE

Refundable token — your booking, your decision, always.
Transparent pricing — no hidden charges, ever.
Lifetime ownership support — servicing Rs 300 per visit, for life.
Delivery promise — January 2028, on time at confirmed price.

FOUNDING OWNER BENEFITS

Permanent Founding Owner number (your place in history)
Priority position in the delivery queue
Exclusive Founding Owner badge on your account
Locked pricing at the moment of booking

The Line-up

Chapter 2 · Teen models, har raaste ke liye

Model	Type	Variants	Starting Price
IshuCar AERO D	Crossover SUV	ONE / PRO	Rs 12,74,150
IshuCar SUV	Off-Road SUV	X / LUXE / PRO	Rs 14,99,150
IshuCar Electric	100% Electric	ONE / PRO / X / LUXE	Rs 12,74,150

AERO D — CROSSOVER SUV

2.0L/3.0L diesel, RWD/AWD, 7-seater, ADAS + 360 safety

Best for: families aur har-din ka use

SUV — OFF-ROADER

4x4 capability, high ground clearance, all-terrain tyres

Best for: gaon, pahad aur har mausam ke liye

ELECTRIC — 100% ELECTRIC

77 kWh LFP battery, 340 bhp RWD, 0-100 in 5.9 s, 700+ km ARAI range

Solar Assist Roof, DC fast charging, Zero tailpipe emissions

Best for: sabse sasta chalana — ghar se charging, 15-year battery warranty

Booking & Delivery

Chapter 3 · Rs 10,000 token, January 2028 delivery

Booking karna simple hai — login karein, model chunein, aur fully refundable token of Rs 10,000 pay karein Razorpay se (UPI, cards, netbanking).

HOW IT WORKS

1. Login / signup on the website (your account keeps all bookings)
2. Choose model, variant and colour
3. Optionally schedule a test drive
4. Pay the Rs 10,000 refundable token securely via Razorpay
5. Receive booking reference + Founding Owner number instantly
6. Track everything on your /account page — always

REFUND POLICY — SHORT VERSION

Token 100% refundable — cancel any time before delivery scheduling
Refund lands in 7-10 working days via Razorpay, original payment method
Full policy: ishucar.shop/refund-policy

DELIVERY

Delivery window: January 2028 (Founding Owners first)
Ex-showroom handover with full documentation and app onboarding
Status updates on your account — no phone calls needed

Auto Drive Mode

Chapter 4 · Aap relax, car khud chale

Auto Drive Mode highway driving ko aasan bana deta hai — steering, speed aur lane control car khud sambhalti hai, aap sirf dekhte rahiye aur aaram kijiye.

HOW TO USE

1. Highway par 30 km/h se upar speed rakhein
2. Steering par Auto Drive button dabayein (2 second hold)
3. Dashboard ring green ho jaye — Auto Drive active
4. Lane change: indicator lagayein, car khud lane badal legi
5. Cancel: brake dabayein ya button dobara hold karein

SAFETY FIRST

Auto Drive ek assistant hai, replacement nahi — driver hamesha alert rahe
Hands steering par rakhein — sensor 20 second baad check karega
Kharab mausam (tezed barish / dhund) mein system khud handover karega
City traffic mein Traffic Assist automatically madad karta hai

AVAILABLE ON

IshuCar Electric — standard
IshuCar Aero D & SUV — available with ADAS pack

Charging Guide

Chapter 5 · IshuCar Electric

Method	Speed	0-100% Time	Kahan
DC Fast (150 kW)	10-80% in 24 min	45 min	Highway / city hubs
AC Wallbox 11 kW	40 km range / hour	7-8 hrs (overnight)	Ghar / office
Solar Assist Roof	+15 km range / day	Dheere-dheere, free	Everywhere (sun)

DAILY ROUTINE (SABSE AASAAN)

Raat ko wallbox lagayein, subah 100% — roz charging ki tension khatam
Battery 20% se neeche jaane se bachein (long battery life ke liye)
Trip se pehle app se charge status + nearest fast charger dekhein

BATTERY CARE

LFP chemistry — 3,000+ full cycles, phir bhi 80%+ capacity
15-year lifetime warranty is battery par (next chapter)
Extreme heat mein bhi thermal management khud sambhalta hai

Servicing — Rs 300

Chapter 6 · Lifetime, sabhi cars ke liye

IshuKart ka sabse bada wada: HAR service visit sirf Rs 300 — chahe car 1 saal purani ho ya 15 saal purani, chahe Electric ho ya diesel.

WHAT IS COVERED IN RS 300

Full inspection — 120-point check, har visit par
Engine / battery health report (app par milta hai)
Software updates + recall checks
Washing, interior care aur tyre rotation
Labour + consumables included — no surprise bill

SERVICE SCHEDULE

Electric: har 20,000 km ya 1 saal (jo pehle ho)
Diesel (Aero D / SUV): har 10,000 km ya 6 mahine
Booking: app se 2 minute — doorstep pick-up optional

NOT INCLUDED (ACTUAL PARTS)

Tyres, brake pads, wiper blades jaise kharaab ho kar badalne wale parts
Accident repairs (insurance cover karta hai)
Rs 300 sirf service charge hai — parts ka bill alag dikhaya jata hai

Warranty

Chapter 7 · 15-year battery cover

Cover	Duration	Notes
15-year battery warranty	15 years / lifetime	Electric battery — capacity 70%+ guaranteed
Vehicle warranty	5 years / 2,00,000 km	Engine, motor, electronics
Rust / body	10 years	Body panels
Roadside assistance	5 years	24x7, pan-India

15-YEAR BATTERY WARRANTY — DETAIL

Applies to: IshuCar Electric (77 kWh LFP pack)
15 saal tak: battery 70%+ capacity rakhna guarantee
Kharab hui to replacement — zero battery cost
Transferable — car bechi to naya owner bhi cover paaye

CLAIM KAISE KAREIN

App se ya support@ishukart.com par email — booking reference ke saath
Diagnosis free — warranty claim mein Rs 300 bhi nahi lagta

Safety & Connectivity

Chapter 8 · Har kon■ surakshit

SAFETY — STANDARD ON ALL CARS

6 airbags + ABS + ESP + hill-hold
ADAS: auto emergency braking, lane keep, blind spot
360 camera + tyre pressure monitoring
Built for Bharat NCAP 5-star target

ISHUCAR APP & CONNECTIVITY

Remote lock / unlock, pre-cooling, charge control
Live location + trip history + geofence alerts
Wireless Apple CarPlay & Android Auto in cabin
OTA software updates — naye features bina workshop

EMERGENCY

SOS button roof par — 24x7 response team
Accident detection — car khud alert bhejti hai
eCall support standard

FAQ & Contact

Chapter 9 · Sawaal? Jawab yahan hai

TOKEN ₹10,000 WAPAS MILEGA?

Haan — 100% refundable. Cancellation par 7-10 din me original payment method par.

DELIVERY KAB?

January 2028 — Founding Owners priority queue mein.

CHARGING KE LIYE GHAR MEIN KYA LAGEGA?

11 kW AC wallbox (installation support humara). Ghar ka 15A plug bhi emergency charging ke liye chalta hai.

SERVICING SACH MEIN ₹300?

Haan — lifetime, sabhi models. Parts alag (agar badalne hon), service charge kabhi nahi badhega.

TEST DRIVE KAISE BOOK KAREIN?

Booking karte waqt test drive section bharein — ya /account se. Email par confirmation milega.

ISHUCAR

by IshuKart

Drive a Better Tomorrow

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This e-book is provided with every IshuCar booking. Edition 2026.